

# CENTRAL OHIO FOLK FESTIVAL SPONSORSHIPS

Your financial support is essential to our festival. Monies from sponsorships and grants help make it possible for us to provide rich, fulfilling and educational experiences for our local community and to folks of all ages. ***Our mission is to make the folk arts, especially music, storytelling and dance, accessible and increasingly appreciated by the general public — believing that the promotion of the folk arts in all forms is important to the preservation & advancement of our cultural heritage.***

## SPONSORSHIP LEVELS & BENEFITS

### Presentation Sponsorship: \$5,000+

- Press Release sponsor recognition
- Large Name or logo presence on website and in all promotion materials (25,000+ website visits / 3,500+ printed imprints)\*
- Large Corporate banner (provided by you) / Main Stage Tent
- Stage recognition during festival

### Corporate Sponsorship: \$2,500+

- Large Name or logo presence on website and in all promotion materials (25,000+ website visits / 3,500+ printed imprints),\* and on Sponsor Recognition banner at festival
- Stage recognition during festival

### Benefactor Sponsorship: \$1,000+

- Medium Name or logo presence on website and in all promotion materials (25,000+ website visits / 3,500+ printed imprints),\* and on Sponsor Recognition banner at festival
- Stage recognition during festival

### Community Sponsorship: \$500+

- Same as Benefactor level without stage recognition

### Patron Sponsorship: \$250+

- Small Name or logo presence on website (25,000+ website visits) and on Sponsor Recognition banner at festival

**\*NOTE: January 31 deadline** for logo inclusion in ***printed promotional materials***. Deadline does not apply to website logo.

**ADS (B&W)** Printed insert in May 2022 *Columbus Folk Music Society* newsletter — distribution 1,200+

**1/2 Page (4.75" X 7.5") \$125**

**1/4 Page (3.5" X 4.75") 75**

**1/8 Page (3.5" X 2.125") 40**

(measurements are: width x height)

Artwork sent to: [info@columbusfolkmusicsociety.org](mailto:info@columbusfolkmusicsociety.org)  
by **not later than April 1** (JPEG, PDF, or Png)

The Central Ohio Folk Festival is an activity of the Columbus Folk Music Society, which is a 501(c)(3) not-for-profit organization. Inquiries regarding sponsorships? Contact: [treasurer@columbusfolkmusicsociety.org](mailto:treasurer@columbusfolkmusicsociety.org)

Press articles: *Columbus Dispatch* Weekender Families & Play front page feature dated May 1, 2014, *Dispatch* Weekender Pop Music front page feature dated May 5, 2016, *Ohio Magazine* feature article April 2017, *Dispatch* Entertainment Concert Review, May 6, 2018, *Columbus Dispatch* April 2021, and yearly spots on local TV station(s). Additional info on the Central Ohio Folk Festival can be found at: [www.columbusfolkmusicsociety.org](http://www.columbusfolkmusicsociety.org).

Please complete form & include check payable to Columbus Folk Music Society. Mail to Central Ohio Folk Festival, PO Box 20735, Columbus, OH 43220

\_\_\_\_\_  
Name (Individual or Business)

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Address / City / State / Zip

\_\_\_\_\_  
Phone Number or Email

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Amount