

CENTRAL OHIO FOLK FESTIVAL SPONSORSHIPS

Your financial support is essential to our festival. Monies from sponsorships and grants make it possible for us to provide rich experiences and educational opportunities for all ages and at low or no cost. Many thanks to all our supporters!

Our mission is to make the folk arts – music, storytelling, dance – accessible and increasingly appreciated by the general public – with the belief that the perpetuation of the folk arts is important to the preservation of our cultural heritage.

SPONSORSHIP LEVELS & BENEFITS

Presentation Sponsorship: \$5,000+

- Press Release sponsorship recognition
- Large Name or logo presence on website & in all promotion materials (10,000+ website visits / 5,250+ printed imprints)
- Corporate banner (provided by you) / Main Stage Tent
- Recognition in printed festival piece(s)
- Stage recognition during festival
- 2 Complimentary tickets/wristbands for fee based festival events

Corporate Sponsorship: \$2,500+

- Same as above without Press Release sponsorship recognition

Benefactor Sponsorship: \$1,000+

- Medium Name or logo presence on website & in all promotion materials

(10,000+ website visits / 5,250+ printed imprints)

- Recognition in printed festival piece(s)
- Stage recognition during festival
- 2 Complimentary tickets/wristbands for fee based festival events

Community Sponsorship: \$500+

- Same as Benefactor level without stage recognition and 2 complimentary tickets.

Patron Sponsorship: \$250+

- Name or logo presence on website (10,000+ website hits)
- Recognition in printed festival piece(s)

Friend Sponsorship: \$50+

- Recognition in printed CFMS piece(s)

ADVERTISING INFORMATION

ADS (full color schedule)- 2,500 imprints:

Large (4.75 X 7) \$125

Medium (4.75 X 3.5) 75

Small (4.75 X 2.25) 40

(all measurements are inches – width x height)

Camera ready ad artwork e-mailed to:

sandivitek@copper.net not later than **March 15**.

The Central Ohio Folk Festival is an activity of the Columbus Folk Music Society, which is a 501(c)(3) not-for-profit organization.

Complimentary ticket/wristband offer value = \$60. Ad values are as stated on the left. **Inquiries regarding sponsorships?**

Contact: Charlie Flowers at

treasurer@columbusfolkmusicsociety.org.

Press articles: *Columbus Dispatch* Weekender Families & Play front page feature dated Thursday, May 1, 2014;

Dispatch Weekender Pop Music front page feature dated

Thursday, May 5, 2016. *Ohio Magazine* feature article April 2017. *Dispatch* Entertainment Concert Review, May 6, 2018.

Additional info on the Central Ohio Folk Festival can be found at: www.columbusfolkmusicsociety.org.

Please complete form & include check payable to Columbus Folk Music Society. Mail to Central Ohio Folk Festival, P.O. Box 20735, Columbus, OH 43220

Name (Individual or Business)

Contact Person

Address / City / State / Zip

Phone Number or Email

Amount

Type if ad